



## Chablé Maroma, Mexico appoints Gerardo Ortiz as General Manager



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Chablé Maroma, due to open in Riviera Maya in Mexico this August, is delighted to announce the appointment of Gerardo Ortiz as General Manager. Drawing on fifteen years of executive management experience in the luxury hospitality sector, including hotels in Asia, The Maldives, South America and the Middle East, Ortiz will be responsible for overseeing the launch of this highly-anticipated new luxury resort.

Ortiz joins Chablé Maroma following a General Manager role at Sortis Hotel Spa & Casino, Autograph Collection in Panama and has extensive experience working in Central America. Prior to his previous role as General Manager at Sortis Hotel Spa & Casino and General Manager at Hotel Quinta Real, Ortiz spent several years working as food and beverage director for brands including Ritz-Carlton, One&Only and Six Senses.

Ortiz has considerable experience executing and delivering the best possible service to a diverse range of clientele whilst maintaining the required corporate vision. He is fluent in English and Spanish and is experienced in budgeting, revenue proposals, forecasting and maximising financial performance. Ortiz will work closely with all the departments at Chablé Maroma to ensure the launch of this new resort is as successful as possible.

"Over the duration of my career, I have been fortunate enough to work with some of the world's finest brands and leading hotels. I have always had a passion for Mexico and so when I was presented with the opportunity to join the Chablé Maroma opening team, I recognised this was going to be an opportunity of a lifetime," said Ortiz.

